

Baby's Book Bag: Literacy...right from the start

An initiative of London's Child and Youth Network Literacy Action Plan

In partnership with the Kiwanis Club of Forest City—London and London's Child and Youth Network, new and expectant parents participating in prenatal classes through the Middlesex London Health Unit will receive a free literacy kit containing practical, hands-on tools and information to use as soon as the baby is born.

Research shows that parents who provide stimulation to their babies by reading, rhyming, singing, cuddling, talking and playing, help to develop their child's brain in ways that will make reading and learning much easier in the years to come.

The contents of **Baby's Book Bag: Literacy...right from the start** give parents practical tips and tools to make the transition to life with a new baby much easier. This free resource is ready to be used with babies right from birth.



In each bright and sturdy bag, parents will find:

- 2 high quality board books by Canadian authors and illustrators
- A locally-produced CD with songs and rhymes along with an accompanying booklet with words and actions
- Information about resources for young families offered in the community
- A list of recommended literacy websites
- Information about the how and why to read to your baby
- An application for a London Public Library card
- A brochure on speech and language skills for babies from birth to 30 months
- A magnet from familyinfo.ca
- Information about Kiwanis Club – Forest City London.

For more information about **“Baby's Book Bag: Literacy...right from the start”** contact:

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