

Making Literacy a Way of Life: 2019 Action Steps

STRATEGY: Promote literacy from birth

Initiative: Baby's Book Bag

- Partners will increase the number and diversity of organizations trained and distributing the resource including: staff from Family Centres, settlement services organizations, Social Services caseworkers, Doulas, Midwives and other healthcare providers, and others who have trusting relationships with expecting and new parents.
- Partners will develop solutions for continuing to share the resource with expecting parents.
- Partners will refine production, logistics, and distribution systems to increase efficiencies.
- Partners will champion the online training through promotion, engagement, and sharing through their networks and online platforms.

Initiative: Healthcare Provider Engagement

- Partners will engage the healthcare sector to lead this initiative.
- Partners, with the Thames Valley Family Health Team, will deliver the *Healthy Words* pilot to families with babies at the 15 month well-baby visit in two sites.
- Partners will assess and evaluate the *Healthy Words* pilot initiative and refine accordingly.
- Partners will create plan to scale up the *Healthy Words* pilot to more health care providers.
- Partners will continue to build the network of healthcare provider champions.
- Partners will continue to use opportunities such as Grand Rounds, conferences and others to share key messages about the connections between health and literacy with healthcare providers.
- Partners will work with post-secondary institutions to understand programs that are connected to the healthcare and education fields.
- Partners will explore where there is potential for the inclusion of more and different key literacy messages into programming and curriculum.

STRATEGY: Improve Literacy in the School Age Years

Initiative: Literacy-focused Wraparound Project

- Partners will finalize the mapping of existing activities, supports, and interventions for young people in Grades 7 and 8 in the pilot neighbourhood (Argyle).
- Partners will review community programs and supports and:

- Approach organizations currently offering literacy interventions to determine their interest in becoming a partner.
- If partners determine that appropriate interventions do not exist, partners will identify new initiatives to develop that will support young people involved in the initiative.
- Partners will initiate and implement a process to determine whether each of the developed literacy interventions include core intervention elements (identified in *Literacy and Transitions to High School: A Review of the Literature*).
- Partners will address gaps in core intervention elements.
- Partners will draft a program model for endorsement by Literacy Priority partners and in turn, CYN membership.
- Partners will develop a plan to evaluate the initiative.

Strategy: Improve youth literacy

Initiative: Youth Project Design (YPD)

- Refer to the following initiatives in the Ending Poverty section:
 - Supporting At-Risk Youth
 - Supporting School-Aged Newcomers
 - Community Workshops and Training

Initiative: Community-wide, coordinated model to increase secondary school graduation rates (London for All, 6.14)

- Partners will discuss, select and seek endorsement to develop a *Pathways to Education™* parallel program for London with Ending Poverty partners, and subsequently seek endorsement from CYN membership.
- Partners will conduct evaluation of Boys and Girls Club's *Senior My Action Plan to Education (M. A.P.)* to understand the program's alignment to the evidence-based *Pathways to Education™* program.
- Partners will utilize the results of the evaluation to determine the fit of *M.A.P.* for the community-wide, coordinated model to increase secondary school graduation rates, and:
 - If deemed appropriate, partners will address identified gaps and recommendations for proceeding of the development of an effective model for London.
 - If deemed not appropriate, partners will determine next steps for developing a *Pathways to Education™* parallel (if endorsed) for London.
- Partners will address considerations for developing a *Pathways to Education™* parallel for London (if endorsed) identified in *Pathways to Education Research, Analysis, and Implementation Options for London's Child & Youth Network* (October 2017) with appropriate stakeholders. Considerations include:
 - Determine which organization can serve as host and identify stable resources for long-term investment in the program.

- Determine how the significant and instrumental Student Parent Support Worker role will be integrated into the model.
- Determine if there are stable, viable sources of support to meet the expected annual costs of a typical *Pathways to Education™* program.

Strategy: Engage parents and caregivers in awareness and promotion of literacy

Initiative: Community-wide literacy education campaign

- Partners will implement strategies for the existing campaign to be fully accessible and operational by the community. Partners will:
 - Gather all existing digital materials from past iterations of the campaign to one digital location.
 - Work with backbone staff involved with CYN online presence to determine the digital footprint for 2000wordstogrow.ca and related content on thisisliteracy.ca and how it will be effectively accessed.

Initiative: Build literacy-rich environments and integrate literacy into community spaces across the city

- Partners will develop and pilot a story stroll in the outdoor space at White Oaks Park.
- Partners will align *Blue Boxes for Books* initiative with CYN Literacy principles and approaches and launch revised model.
- Partners will scale up existing *Let's Start Talking* Conversation initiatives to spaces and places across the city and incubate new conversation settings including waiting rooms and restaurants.
- Partners will work with Healthy Eating and Healthy Physical (HEHPA) partners to increase the number of community facilitates and other gathering spaces with literacy and HEHPA elements and features integrated into built environment spaces.
- Partners will engage with family service providers to increase literacy-rich components of reception and waiting areas.

Initiative: Make it easier for families to access literacy services, supports and programs

- Partners will refine the tool based upon results of evaluation of *Literacy Resources in London: A Resource for Professionals*.
- Partners will scale up existing online resources or create new ones that provide a family-centred, comprehensive real-time, and accessible collection of services and supports for families in London.
- Partners will take the opportunity during the refinement and redevelopment of the CYN's online presence to undertake a comprehensive review of *thisisliteracy.ca* to determine what information is no long required, what content is important and/or necessary to retain, and where this content will be housed.

- Partners will investigate collaborative school readiness programs for families with children entering Kindergarten at Family Centres.
- Partners will investigate the development of resources and campaigns to educate newcomer families about the importance of literacy.

Strategy: Support community partners will professional learning and practices

Initiative: Continuous learning / education, knowledge mobilization and supports for community partners and professionals

- Partners will host the annual CYN Family Literacy Conference for Professionals.
- Partners will take the opportunity during the refinement and redevelopment of the CYN's online presence to undertake a comprehensive review of *thisisliteracy.ca* to determine what information is no longer required, what content is important and/or necessary to retain, and where this key content will be hosted.
- Partners will explore, promote and deliver training/capacity building that supports inter-priority connections and opportunities in cooperation with other CYN priority areas.
- Partners will meet with key stakeholders from post-secondary institutions to establish collaborative relationships to integrate literacy practices into student learning and to explore partnerships.

Initiative: Participation and alignment with existing networks and partnerships in London to increase collective effectiveness

- Partners will reach out to networks, partnerships and other groups to learn about common efforts and and mutual partners who can act as liaisons.
- Partners will understand where work is taking place and where gaps exist.
- Partners will design a strategy to connect and drive collective efforts.

Ending Poverty: 2019 Action Steps

Strategy: Reducing the impact of poverty

Initiative: Food Families (*London for All, 7.4*)

- Partners will increase the number of community organizations trained to deliver and delivering Food Families by offering train the trainer sessions.
- Partners will utilize evaluation feedback to understand gaps in program implementation to develop and implement solutions to increase effectiveness.
- Partners will review the Food Families proposed budget, provide options to some modules in order to maximize resources and minimize delivery costs and engage private sector partners to provide sponsorships, donations and making bulk purchases.
- Partners will continue to implement and expand the equipment lending program to support the Food Families and community cooking programs.
- Partners will continue to integrate additional and alternative content into modules, as appropriate.
- Partners will continue to support programs in priority neighbourhoods through the Food Families subsidy model.

Initiative: Access to Basic Needs Supports in Neighbourhoods

- Partners will continue to increase community partnerships and scale up the London Good Food Box program to 6 more neighbourhoods in London. Partners will evaluate the effectiveness of the current London Good Food Box program.
- Partners will evaluate the “All about Food” Neighbourhood Food Map initiative and use results to develop a process to engage residents and service providers to create a food map for their own neighbourhood. Partners will scale up the initiative to four more neighbourhoods in the city. Partners will plan a platform to share and promote each neighbourhood map throughout London.
- Partners will scale up the Holiday Toy and Food Collaborative by increasing the number of organizations participating in the initiative from 9 organizations to 15.
- Partners will work with the Ontario Student Nutrition Program to produce an environmental scan of all student nutrition programs by neighbourhoods. Based on the environmental scan, partners will explore options to increase the availability of student nutrition programs in schools.
- Partners will increase the number of neighbourhood specific basic needs groups comprised of community groups, organizations and individuals from each neighbourhood.

Initiative: Scale up the Impact of Harvest Bucks (*London for All, 7.9*)

- Partners will continue to participate as members of the Harvest Bucks Steering Committee to provide guidance for the ongoing evaluation of the Harvest Bucks program and to the Harvest Bucks Application Review Committee for funding decision criteria.
- Partners will support and investigate other possible funding sources to scale up the sponsored application program that provides Harvest Bucks to eligible organizations that operate community related food programs.

- Partners will scale up and support the implementation of Harvest Bucks at neighbourhood food depots and community programs, including the Good Food Box program (*London for All*, 7.2-7.4).

Strategy: Breaking the cycle of poverty

Initiative: Financial Empowerment (*London for All*, 6.17)

- Partners will continue to participate in the community-wide conversation the development of a financial empowerment model for London.
- Partners will complete an environmental scan of free income tax clinics currently in operation in the community. Based on the results, partners will discuss options to increase the accessibility and use of income tax clinics in the community.

Initiative: Supporting at-Risk Youth (*London for All*, 4.5)

- Partners will finalize and implement an online community resource hub that effectively connects young people and their mentors to appropriate programs and resources.
- Partners will support the development and implementation of a train the trainer program for youth to provide the youth connector training to natural mentors in the community.

Initiative: Supporting School-Aged Newcomers

- Partners will utilize the findings from the evaluation of the targeted leadership program (City of London and partners) to understand the impact of the initiative and develop plans to refine and expand the initiative to partner organizations that offer leadership programs to young people.
- Partners will explore volunteer opportunities available for school-aged newcomers and promote them through partner organizations.

Initiative: Community-wide, coordinated model to increase secondary school graduation rates (*London for All*, 6.14)

- Refer to the following initiative in the Literacy section:
 - Community-wide, coordinated model to increase secondary school graduation rates

Strategy: Changing Mindsets

Initiative: Poverty OVER London / ifyouknew.ca (*London for All*, 1.1-1.2)

- Partners will support *Circles and London For All* to leverage content for ifyouknew.ca from community service providers, individuals with lived experience and others engaged in the issue in order keep the conversation going.
- Partners, through *Circles and London for All*, will develop new and refreshed tools that highlight past successes and engagement of the campaign to get new audiences involved.

Initiative: Community Workshops and Training

- Partners will pilot, implement and evaluate the CYN Youth Mentor Curriculum to natural mentors in the community.
- Partners will support/facilitate and develop relevant training and other professional development opportunities for community service providers. Partners will continue to be responsive to new and emerging training and PD opportunities.
- Partners will offer training and workshop opportunities in our community including Indigenous Cultural Safety training and *Rethink Poverty*.

Strategy: System Change

Initiative: Research and Advocacy (*London for All*, 8.4)

- Partners will continue to participate in *London for All* Implementation Body Tables relevant to the strategies, goals and outcomes of the Child & Youth Network.
- Partners will support 2019 Ending Poverty Priority Action Steps through research and advocacy as required.
- Partners will maintain awareness of upcoming provincial and federal policy initiatives, as well as opportunities to engage in issues relevant to ending poverty.

Initiative: Supporting Londoners with Lived Experience to Lead / Participate in Community Decision Making (*London for All*, 8.3)

- Partners will continue to support opportunities for people with lived experience to be active members of every level of the implementation of *London for All*.
- Partners will support people with lived experience to participate in, and consult about Ending Poverty Priority initiatives and activities, including young people participating as experts on the CYN Youth Panel.
- Partners will continue to identify, support and provide additional leadership roles for individuals with lived experience across the community.

Initiative: Vibrant Communities

- Partners will continue to be active members of Vibrant Communities by participating in bi-monthly conference calls, webinars, workshops and other resources and tools offered through their Communities of Practice.

- In collaboration with over 50 communities across Canada, partners will continue to collectively advance the work of cities reducing poverty at municipal, provincial and federal levels.
- Partners will engage in in-person opportunities, such as the annual Cities Reducing Poverty National Conference.

Healthy Eating & Healthy Physical Activity: 2019 Action Steps

Strategy: Support (local) policy development/advocacy projects related to HEPHA outcomes

Initiative: Identify and advocate for policy improvement opportunities within local organizations and jurisdictions that facilitate better healthy eating and physical activity outcomes

- Partners will continue to identify policy opportunities annually through advocacy initiatives.
 - Local policy initiatives that have been identified by partners include but are not limited to:
 - Shade policy in parks/shade policy in schools
 - Physical activity policy in child care settings

Initiative: Campaign amongst CYN partner organizations to model healthy lifestyle habits

- Partners will continue to monitor partners modeling healthy lifestyle habits in their organizations.
- Partners will continue to track changes within CYN partner organizations through the CYN moments completed at each meeting.
- Based on need, partners will provide resources to help other partners model healthy lifestyle habits within their organizations.

Strategy: Increase education and awareness opportunities throughout the Community

Initiative: Support the Middlesex-London *in motion*TM Social Marketing Strategy

- Partners will explore new branding opportunities for HEHPA.
- Partners will evaluate the *in motion*TM social marketing strategy annually and update the social marketing strategy as needed.

Initiative: Explore the development and implementation of a community cooking challenge

- Partners will explore the development of a cooking program resource guide - move to *Create, adapt, and translate tools and resources initiatives*.

Initiative: Provide coordinated training and education opportunities

- Partners will continue, monitor, and revise previous year's activities as needed.
- Partners will continue to participate in partner-to-partner training.
- Partners will explore, based on need, a schedule of public education presentations for the year that will cover topics that are relevant to the partners and can include but not limited to: healthy eating, healthy physical activity, environments, mental health, mindfulness, and cultural sensitivity.

Initiative: Improve networking and coordination amongst existing Food and Physical Literacy Programming

- Partners will develop and implement a communication strategy for ongoing dialogue between interested partners.
- Partners will work collaboratively to promote food and physical literacy components into their programming.

Initiative: Support and enhance www.inmotion4life.ca

- Partners will take the opportunity during the refinement and redevelopment of the CYN's online presence to undertake a comprehensive review of www.inmotion4life.ca to determine what information is important and/or necessary to retain, and where this content will be housed.
- Partners will continue to review the website for any updates to content/resource.

Strategy: Support improvement to the built environment impacting HEHPA outcomes

Initiative: Support and scale up built environment changes that facilitate better physical activity and healthy eating outcomes

- Partners will collaborate with literacy partners to increase the number of community facilities and gathering spaces with literacy and HEHPA elements and features integrated into built environment spaces.
- Partners will explore built environment opportunities in parks including but not limited to working with literacy partners on story strolls.
- Partners will support accessibility opportunities in built environments.

Strategy: Scale up the impact of existing collaborative initiatives

Initiative: Support and enhance *Active and Safe Routes to School*

- Partners will continue to support the *Active and Safe Routes to School* action plan.
- Partners will continue to support activities toward sustainability of the *Active and Safe Routes to School* partnership program.

Initiative: Support and enhance grade 5 *ACT-i-Pass* program

- Partners will continue to actively recruit new partners using the *ACT-i-Pass* Partner Engagement Guide and new resources developed to recruit new service providers.
- Partners will continue to explore resources/strategies to reduce barriers identified in the *ACT-i-Pass* evaluation (i.e. map of programming available).
- Partners will explore new opportunities for *ACT-i-Pass* information to be distributed.

Initiative: Support and enhance the impact of Food Families

- Refer to the following initiative in the Ending Poverty section:
 - Food Families

Strategy: Create, distribute and promote tools & resources

Initiative: Share and encourage consistent use of existing CYN/HEHPA resources across partner organizations

- Partners will continue to bring resources to meetings to share with partners.

Initiative: Create, adapt, and translate tools and resources that support healthy eating and physical activity opportunities

- Partners will bring forward resource items to develop, modify, and/or translate based on available resources and priority needs for the year.
- Partners will explore designing toolkits that were created by partners to be added to the HEHPA resource list.

Strategy: Create healthy, active neighbourhoods

Initiative: Engage London's Family Centre neighbourhoods in promoting resources and initiatives that align with HEHPA goals and outcomes

- Partners will review existing interventions and initiatives in Family Centres, and support identified opportunities for integration and alignment of HEHPA tools and resources.
- Partners will develop and implement communication strategies to connect neighbourhood working groups and organizations with Family Centres.

Initiative: Support events and initiatives of HEHPA members that contribute to a culture of healthy living in local neighbourhoods

- Partners will continue, monitor, and revise previous year's activities as needed.
- Partners will continue to promote community-led and partner-led initiatives and activities that facilitate HEHPA habits at the neighbourhood level.

Initiative: Support neighbourhood-level, resident driven working groups in CYN priority neighbourhoods

- Partners will continue to explore collaboration with neighbourhood-level, resident driven working group.

Strategy: Supporting and promoting local research to increase the evidence foundations of local initiatives

Initiative: Identify and evaluate local community based initiatives that demonstrate promising practices believed to positively impact healthy eating and physical activity outcomes

- Partners will convene a working group to determine the need for new research projects to be supported by HEHPA priority.

Strategy: Continuous evolution of the HEHPA plan to reflect emerging issues and promising practices

Initiative: Research and reflection

- Partners will reflect on findings from a scoping review to identify new emerging issues and promising practices.
- Partners will convene to identify what areas of research are of interest for the HEHPA priority. Areas of investigative interest identified by partners include but not limited to: youth perception of play, interrupting/reducing sedentary behaviour, overcoming risk aversion to outdoor play.

Creating a Family-Centred Service System: 2019 Action Steps

STRATEGY: Family Centres to provide identifiable, accessible, family-friendly access points to the service system

Initiative: Family Centres

- Partners will support the development of Family Centre East London at Blessed Sacrament Catholic Elementary School.
- Partners will work with the Southwest Ontario Aboriginal Health Access Centre (SOAHAC) and the Journey Together Indigenous Planning Committee to support the development of an Indigenous-led licensed Child Care and Family Centre.

Initiative: Community Connectors

- The Community Connector System Coordinator will expand delivery of the Community Connector Curriculum to increase the number of trained Community Connectors in Family Centres and partner organizations throughout the community.
- The Community Connector System Coordinator will continue to increase public visibility of the Community Connector to ensure families understand and access services through this role.

Initiative: Community Engagement

- Partners will continue to seek leadership opportunities for residents in existing Family Centre Neighbourhoods.
- Partners will work to update their existing service plans and seek consistency across Family Centre Neighbourhoods in collaboration with London families and service system partners.
- Partners will participate in a high-level review of community development planning tools and resources including, Campus for Communities Training, as it aligns with current community development practices.
- Partners will contribute to an in depth review of the Strategic Collaboration Table Process in order to ensure consistency across the system in line with a common experience.
- Partners will confirm a common approach to engaging parents/caregivers using a community development approach.
- Family Centre lead agencies, with support from other partners, will participate in a collaborative planning to ensure that families have seamless and easily accessible supports and services.
- Partners will contribute to a comprehensive review of Resident Engagement Tables.
- Partners will contribute to embedding children's voices in their day-to-day practice and will work towards strengthening "child voice" in practice across the Family-Centred service system.

Initiative: Neighbourhood Planning

- Partners will provide support for the review and revision of Service Plan Agreements and other relevant policies and protocols to bring them in line with current trends while making sure they comply with relevant regulations.
- Partners will provide advice and support for the revision of common neighbourhood engagement policies and protocols and marketing and communication policies and protocols.

Initiative: Public Awareness of Family Centres

- Partners will participate in the development and promotion of a Public Awareness Campaign for Family Centres.
- Partners will contribute ideas, suggestions, and resources where applicable to the redesign and redevelopment of familyinfo.ca.
- Partners will co-lead a review of current system tools and their appropriate usage within the community.

STRATEGY: Move beyond collaboration, coordination and co-location to an integrated, family-centred model of service delivery

Initiative: Continuous Communication and information sharing between partners

- Partners will provide strategic advice and establish networks to ensure system-wide continuous communication is in place at all levels.
- Partners will actively participate in reviewing/ revising the Interprofessional Community of Practice.
- Partners will assist in reviewing appropriate uses for the Interprofessional Community of Practice (IPCP) Facilitator Toolkit.

Initiative: System Capacity Building

- Partners will develop, implement, and participate in capacity building for How Does Learning Happen (HDLH).
- Partners will explore capacity building opportunities to learn more about the services other partners provide and potential points of intersection and collaboration.

Initiative: Service System Governance

- Partners will participate in redefining structures, roles, and responsibilities.
- Partners will support the implementation of the Family Centre EarlyON model.
- Partners will support the implementation of the Family Centre EarlyON Literacy model.
- Partners will support the implementation of the Family Centre EarlyON Francophone model.
- Partners will co-lead a detailed review and update of the Common Experiences document including:
 - Roles/ responsibilities,

- Approach,
- Core and Non-Core functions
- Quality standards,
- Definitions,
- Functions,
- Programs,
- Services,
- Design/Specs, etc.
- Partners will provide support for a review and update of the Memorandum of Understanding to ensure that it continues to reflect the services of all our partners.

Initiative: Measurement and Evaluation

- Partners will contribute to the re-development of a FCSS Measurement & Evaluation Framework.
- Partners will participate in and advise on the CYN Shared Measurement Initiative and be responsible for implementing the new framework once developed, in 2019.
- Partners will participate in a review/redesign of a Family Centre Tracking System.
- Partners will provide strategic advice in order to review, edit, and expand Family Centre Surveys.
- Partners will co-lead a review of the Common Referral Tool to identify next steps.
- Partners will support the creation of an Integrated Intake process.